

The Balanced Physician

Maximizing Patient Care, Productivity and Personal Fulfillment

Running a highly efficient and profitable practice depends on the performance of your physicians and your staff. You hire the best clinicians and staff; you offer competitive wages and benefits, you recognize and reward performance and select good leaders. Yet, even with all the things you do, maximum people performance is difficult to achieve.

Many practices face one or several of these situations:

Lack of Performance:

- Physician is running late with the appointments; patients and staff are annoyed.
- Physician experiences a lot of stress (at home or work) and acts detached from work.
- Staff complains about a physician's disruptive behavior and he/she doesn't want to engage in counseling or anger management.
- Physician has lost joy and satisfaction in the job.
- Staff performance is mediocre.

Practice Expansion:

- Practice just hired new physician(s) and wants to ensure a successful integration.
- Physician wants to grow the practice but lacks the vision and energy.

Communication and Leadership:

- Practice experiences a lot of staff turnover.
- Communication conflicts happen frequently between peers.
- Practice managers and/or physicians don't know how to coach the staff.
- There is a lot of friction in the practice; physician lacks effective leadership skills.

Personal and Professional Growth:

- Physicians and staff are committed to personal growth.
- Practice organizes regular staff retreats.



Services:

We offer creative solutions, using coaching and training, to increase the performance of your physicians and their staff.

Coaching:

The Balanced Physician program uses a hybrid approach of learning labs and coaching. Coaching bridges the gap between training and behavioral improvement. It is an interactive, customized consulting and guidance process, which can cover professional and private contents. The formats we offer include:

- Customized coaching programs for individual physicians
- Group coaching for physicians only: includes a combination of group training and coaching
- Team coaching for physicians and their staff: includes a combination of training and individual / group coaching

Call us at 770.428.2334 to explore how we can customize the program to address your needs and accomplish your objectives.

Training:

Available Formats:

- Workshops / Seminars
- CME presentations
- Keynotes
- Breakout Sessions
- Retreats

Topics:

- Stress Control
- Leadership Skills
- Effective Communication
- Coaching Skills
- Time Leverage
- Work-Life Balance

Testimonials:

"...The Balanced Physician" was the perfect topic. ... our physicians and healthcare professionals walked away with tools and strategies for controlling stress in their professional and personal lives."

- Bettye Chorey, Northside Hospital Atlanta, GA

"In working with you, I regained my sense of joy and passion. I attribute this change directly to the ability to explore issues with you that I cannot share with my partner and colleagues and choose not to share with my husband. I am comforted by the fresh perspective that you provide and have always found and always find your knowledge and counsel right on target."

- Internist in private practice, Atlanta, GA

"Iris you were so effective in picking up on my needs to decrease stress and increase my personal well-being - you helped me learn to help myself - both now and in the future. You should have come into my life a few years earlier."

- Ob/Gyn Atlanta, GA (Names withheld to honor confidentiality.)

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